Print page one, in color. 600 DPI is fine. 1200 is much nicer.
Ignore the margin warning (click yes).
Fold paper in half, aligning banner edges. Crease along black pole sleeve.
Apply repositionable spray adhesive, let set a couple minuets. Or use rubber cement.
Place 1/8" or 3/32" solid fiberglass rod down center. Fold in half aligning the edges.
Press flat.
Trim excess paper.

Find a suitable base and drill a suitable size hole. Not all the way through.
Enjoy.

Scott E. Spencer